

Abstract

Method for delivery of consumer selected promotional offers via a local printer or electronic retrieval. Records containing the criteria for promotional offers are compared to records of consumer entered, planned purchases. If the promotional criteria are met, the promotional offer or offers are presented to the consumer for consideration. The consumer may actively select promotions of interest. Promotions selected by the consumer are stored within a record. Products and product quantities on the order are adjusted for promotions designed to changed products within the order. The consumer-selected promotions are then made available for printing using the consumer's home PC and printer or via electronic retrieval.